

12:00 – 12:20	<p><b><i>Dell's validated solutions for Safety &amp; Security</i></b></p> <p>Firas Shmait, Senior Sales Manager – META, Safety &amp; Security, Video Surveillance, Dell Technologies</p>
12:25 – 12:45	<p><b><i>Session by GENETEC</i></b></p> <p>Mohamad Saad, Country Manager, Genetec</p>
12:50 – 13:10	<p><b><i>How Smart Digital Platform plays a crucial role in modernizing and improving security and protection efforts</i></b></p> <p>Discover how Thales' Smart Digital Platform harnesses the power of smart data, artificial intelligence and cybersecurity to upgrade security to meet the needs of today and the unexpected of tomorrow.</p> <p>Francesco Fidicaro, Executive Director Head Of Strategy &amp; Chief Sustainable Officer, Thales Regional</p>
13:15 – 13:35	<p><b><i>Air Drone technology advantages in Fire &amp; Rescue</i></b></p> <p>Jacques Du Plessis, Emergency Response and Training Director, Saudi Sicli, KSA</p>
13:40 – 14:00	<p><b><i>From Security to Resilience</i></b></p> <p>How video-based technologies are evolving to become a source of information and actionable insights.</p> <p>Andrea Monteleone, Segment Development Manager – Critical Infrastructure – EMEA, Axis Communications</p>
14:05 – 14:25	<p><b><i>AI in Video Surveillance</i></b></p> <p>We will explore the integration of artificial intelligence in the realm of video surveillance products, delving into its functionality, operational mechanics, anticipated outcomes, and the advantages derived from its implementation.</p> <p>Stuart Bettle, Video Product Marketing Manager -EMEA, Johnson Controls</p>
14:30 – 14:50	<p><b><i>New Technology Trends &amp; Smart AI Solutions</i></b></p> <p>Karim Salah Tawfik, Sr. Solution Manager, PMP® &amp; PMI - PBA®, Dahua Technology</p>
14:50 – 15:15	<p><b><i>Prayer Break</i></b></p>
15:15 – 15:35	<p><b><i>The Cloud Transformation of the Physical Security Industry</i></b></p> <ul style="list-style-type: none"> <li>• Introduction to VSaaS and ACaaS</li> <li>• Pros and Cons of Cloud</li> <li>• When to make the switch</li> <li>• Cybersecurity</li> <li>• Overview of the Motorola Solutions Cloud Portfolio</li> </ul>

	<p>Mohamed Abdulkareem, Senior Sales Manager – Saudi Arabia, Motorola Solutions</p>
<p>15:40 – 16:00</p>	<p><b><i>Facial recognition to improve security at transportation infrastructure facilities (Case Study)</i></b></p> <ul style="list-style-type: none"> <li>• What capabilities are usually lacking in security monitoring operators at large transport infrastructure facilities.</li> <li>• What facial biometrics can and cannot do?</li> <li>• Real cases and results of facial biometrics implementation at transportation facilities.</li> </ul> <p>Mohammed Bajarsh, Head of Presale MENA, Recfaces</p>